

The Almost Famous Holiday Party has been a long standing holiday tradition for our Meesha Family since 2015! Over the last 6 years the party has grown, shape shifted and evolved in ways

we never anticipated, but it was always around the same corner stones. We wanted to find a hang out with as many of our friends as possible, while offering a discounted gift card AND while promoting as many local businesses as we could.

In our early years the parties were hosted in our Allentown office, we had 5-10 vendors lining the halls of the dental office while we filled the kitchen with goodies. 3-4 giveaway bags sat at the entrance where raffle tickets were provided for anyone who

attended. We were so proud of ourselves to have 40 friends show up and kick off the holidays with us.



In our second year we ran into a parking problem at the office, we couldn't fit the 75 friends who wanted to attend. We knew we had outgrown our space and

committed to ourselves that our next party (circa 2017) would be off site! We quickly made plans to party it up at the Saucon Valley Country Club and with 300 attendees it was one of those event's we'll never forget with on site consultations, a photo booth delicious bites scattered around local vendors in a gorgeous setting, we thought we found our new home... but we got feedback

that the event felt over crowded, so we took to the internet to find our next spot

The following year (2018) we rented out the Centennial Event Space and swore we had it right - With space for up to 600 friends, enough AV equipment to make Lady Gaga jealous, and the perfect amount spare tables for local vendors, we had a fantastic evening! We got feedback that there wasn't enough parking, and were ready to take that into consideration... until.... Covid 2020 and of course like everything around us, things were changing quickly.

After months of advertising that seemed to love the word 'uncertain times' we set up a zoom meeting and agreed that if there was any way we could safely bring entertainment, education, giveaways and a splash of light in a darker time... we needed to do it.

And the Gift-A-Thon was born. We spent months in 2020 curating a scheduling, collecting videos from local vendors, setting up a socially distant phone bank and learned new tech skills to make it all possible. The night of the big event things were rocky - Our host couldn't remember to turn on the microphone between sets, our phone system crashed, PayPal took 30% of our profits and I spilled a cock tail on my favorite sweater.



Its now 2021 and we open all of august trying to find a venue that had ample parking, could fit 600 and provide delicious bites / drinks... we found a handful of beautiful spaces, but couldn't find one for less than \$20,000 - and since we're already focused gift cards that come with a bonus

20% of Meesha Money, we need needed to focus on saving not spending.

So the Gif-A-Thon is back this year on 12/9 with 101 Giveaways , we learned from last year and the gift card promo will run all day long - But what about these giveaways? We're giving away everything from Medical Grade Skin Care, Meesha Swag, BOTOX, Filler, microneedlings, Lippies and so much more!

Anyone who buys a gift card on 12/9 between 8am and 8pm are entered to win 1 of 50 gift boxes :: And then during the Gift-A-Thon from 3pm-7pm on FB and Youtube, we'll being giving away another 50 gift boxes And at the end, at 6:50pm we'll be giving away 1 big-ass giveaway... so big,

we honestly haven't put it together yet #HonestyAndTransparency

We're also still on the hunt for local businesses to submit 3-5 minute videos about their business that we can broadcast during the gift-a-thon, these can be submitted to our email or put on YouTube and you can send us a link!

Speaking of Giveaways, you're here for one today aren't you -if you'd read this far, bless you and to enter for the \$100 Meesha Money gift card, comment the **THIRD** letter of your **FIRST** name on the post!