

A nonsurgical, injectable option for adults with moderate to severe submental fat (double chin):

Where do you draw the line?

A chin profile line that slopes down could affect your appearance.

NIKKI, AGE: 35



BEFORE



AFTER 4 TREATMENTS

Unretouched photos of paid model. Individual results may vary.

Not all treatments are shown; 59% of adults received 6 KYBELLA[®] treatments in clinical studies.

Learn more about improving your chin profile nonsurgically—permanently destroying the fat under your chin.

What is KYBELLA[®]?

KYBELLA[®] is a prescription medicine used in adults to improve the appearance and profile of moderate to severe fat below the chin (submental fat), also called “double chin.”

It is not known if KYBELLA[®] is safe and effective for the treatment of fat outside of the submental area or in children under 18 years of age.

Important Safety Information

Who should not receive KYBELLA[®]?

Do not receive KYBELLA[®] if you have an infection in the treatment area.

Please see additional Important Safety Information inside and accompanying full Prescribing Information.

Draw a different line with KYBELLA[®]

KYBELLA[®] is the first-of-its-kind, nonsurgical option for the moderate to severe fullness under your chin

- Injectable
- Permanently destroys fat cells in the treated area
- Improves the chin profile

ADRA, AGE: 35



BEFORE

AFTER 3 TREATMENTS

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Important Safety Information (continued)

Before receiving KYBELLA[®], tell your healthcare provider about all of your medical conditions, including if you: Have had or plan to have surgery on your face, neck, or chin; have had cosmetic treatments on your face, neck, or chin; have had or have medical conditions in or near the neck area; have had or have trouble swallowing; have bleeding problems; are pregnant or plan to become pregnant (it is not known if KYBELLA[®] will harm your unborn baby); are breastfeeding or plan to breastfeed (it is not known if KYBELLA[®] passes into your breast milk).

A series of treatments individually tailored* to your unique chin profile

You and your provider will determine the number of treatments you may need, based on:

- How much fullness is beneath your chin
- Your aesthetic goals

*Multiple injections under the chin per treatment; up to 6 treatments at least 1 month apart.

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Especially tell your healthcare provider if you take a medicine that prevents the clotting of your blood (antiplatelet or anticoagulant medicine).

Please see additional Important Safety Information throughout this brochure and accompanying full Prescribing Information.

Is your chin profile line sloping down?



Extra fat below the chin, also called double chin, could be affecting your appearance.



Snap a quick selfie from the side.



How much does your profile line slope?

Important Safety Information (continued)

What are the possible side effects of KYBELLA[®]?

KYBELLA[®] can cause serious side effects, including

- Nerve injury in the jaw (which can cause an uneven smile or facial muscle weakness)
- Trouble swallowing

If you're bothered, you're not alone

73% of adults surveyed online* were **BOTHERED** by excess fat under the chin

*Data collected from 7322 consumers through a blind online survey in spring 2016.



Diet and exercise alone may not help—submental fullness can be caused by more than weight

Potential causes of submental fullness



**Ask for a chin profile assessment today.
See if KYBELLA[®] is right for you.**

- Injection site problems including: bruising, hair loss, open sores (ulcers), damage and tissue cell-death (necrosis) around the injection site. Call your healthcare provider if you develop open sores or drainage from the treatment area

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How does KYBELLA® work?

Once the fat cells in the treatment area are gone, they're gone!

- Deoxycholic acid is a naturally occurring molecule that helps break down fat in the body
- The active ingredient in KYBELLA® is synthetic deoxycholic acid
- Fat cells are broken down each time KYBELLA® is injected into the treatment area beneath the chin
- Over a period of time, those cells are cleared away through the natural processes of your body
- You are left with **a noticeable reduction in fullness under the chin**

EVALUATED IN
APPROXIMATELY
20 CLINICAL
STUDIES
AROUND THE WORLD

APPROXIMATELY
1600 PEOPLE
WORLDWIDE
WERE TREATED
WITH KYBELLA®

Important Safety Information (continued)

What are the possible side effects of KYBELLA®? (continued)

The most common side effects of KYBELLA® include swelling, pain, numbness, redness, and areas of hardness in the treatment area.

These are not all of the possible side effects of KYBELLA®. Call your doctor for medical advice about side effects.

Please see additional Important Safety Information throughout this brochure and accompanying full Prescribing Information.

Progressive results you can see

Seeing results is different for everyone.

NIKKI, AGE: 35



BEFORE

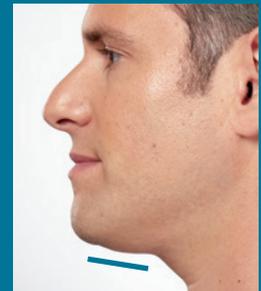


AFTER 2 TREATMENTS

JASON, AGE: 36



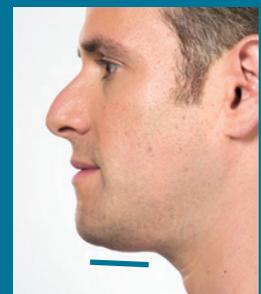
BEFORE



AFTER 2 TREATMENTS



AFTER 4 TREATMENTS



AFTER 6 TREATMENTS

Unretouched photos of paid models. Individual results may vary.

Not all treatments are shown; 59% of adults received 6 KYBELLA® treatments in clinical studies.

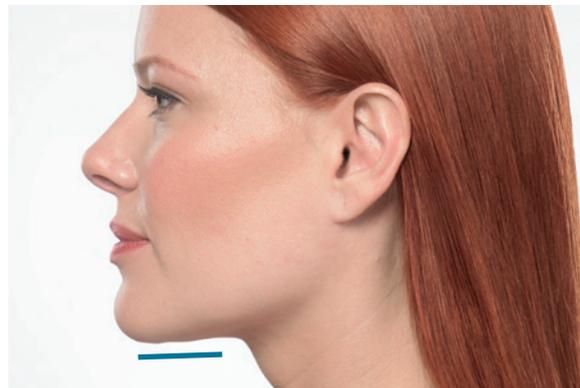
**It is important to talk to your provider
about what you can expect**

Noticeable results for an improved chin profile

ADRA, AGE: 35



BEFORE



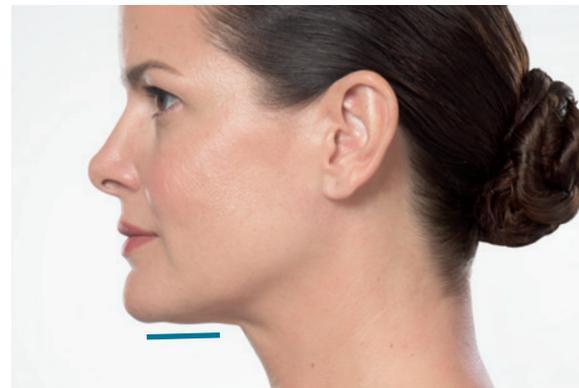
AFTER 3 TREATMENTS

Unretouched photos of paid models. Individual results may vary.
Not all treatments are shown; 59% of adults received 6 KYBELLA® treatments in clinical studies.

JENNIFER, AGE: 44



BEFORE



AFTER 4 TREATMENTS

LISA, AGE: 48



BEFORE

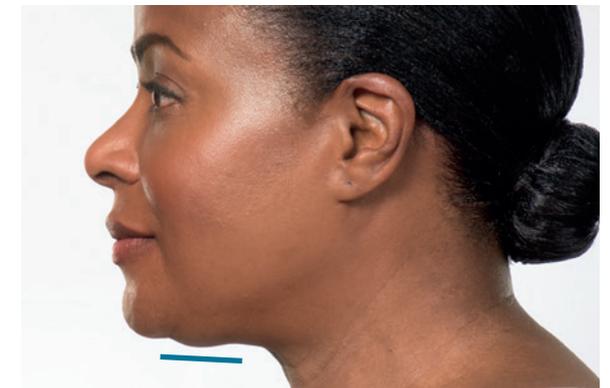


AFTER 4 TREATMENTS

PONTI, AGE: 48



BEFORE



AFTER 6 TREATMENTS

Important Safety Information (continued)

Who should not receive KYBELLA®?

Do not receive KYBELLA® if you have an infection in the treatment area.

Before receiving KYBELLA®, tell your healthcare provider about all of your medical conditions, including if you:

Have had or plan to have surgery on your face, neck, or chin; have had cosmetic treatments on your face, neck, or chin; have had or have medical conditions in or near the neck area; have had or have

trouble swallowing; have bleeding problems; are pregnant or plan to become pregnant (it is not known if KYBELLA® will harm your unborn baby); are breastfeeding or plan to breastfeed (it is not known if KYBELLA® passes into your breast milk).

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Especially tell your healthcare provider if you take a medicine that prevents the clotting of your blood (antiplatelet or anticoagulant medicine).

What are the possible side effects of KYBELLA®?

KYBELLA® can cause serious side effects, including

- Nerve injury in the jaw (which can cause an uneven smile or facial muscle weakness)
- Trouble swallowing
- Injection site problems including: bruising, hair loss, open sores (ulcers), damage and tissue cell-death (necrosis) around the injection site. Call your healthcare provider if you develop open sores or drainage from the treatment area

Please see additional Important Safety Information throughout this brochure and accompanying full Prescribing Information.

Lindsay's treatment journey with KYBELLA®

MEET LINDSAY

Age: 34
Total treatments: 4

I've always had this fullness under my chin...even when I was swimming regularly. I kept wishing my double chin would somehow disappear—then **I found out about KYBELLA®**, an injectable for treatment of moderate to severe double chin in adults.

My doctor discussed potential treatment side effects, including swelling, during my consultation—so I wasn't surprised when it happened. She also gave me tips to manage it.

I am satisfied and happy with my personal results after completing 4 treatments in total with KYBELLA®. I can't wait to change out my driver's license with an updated photo showing my improved chin profile!

Important Safety Information (continued)

What are the possible side effects of KYBELLA®? (continued)

The most common side effects of KYBELLA® include swelling, pain, numbness, redness, and areas of hardness in the treatment area.

These are not all of the possible side effects of KYBELLA®. Call your doctor for medical advice about side effects.

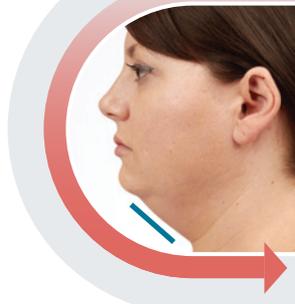
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Baseline



Swelling after 1 treatment



Results after 3 treatments



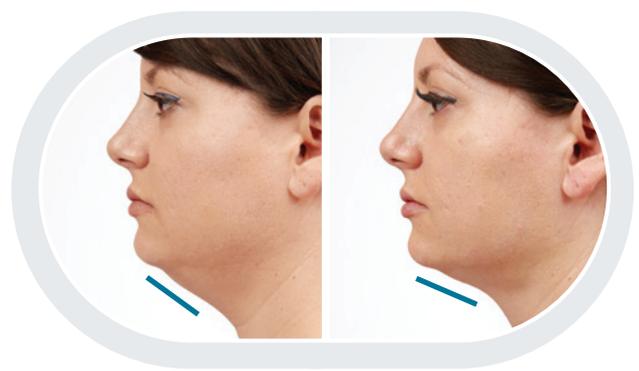
Results after 4 treatments



During consultation, **I told my doctor about my chin goals**—I wanted a good reduction in fullness and an improvement to my chin profile. She told me **we'd start with a minimum of 2 to 3 treatments**, but that patients may receive up to 6.

About 2 weeks after my second treatment, I started to notice a change in my chin profile! After my third treatment, **I saw a noticeable reduction in fullness under my chin**. My doctor recommended one additional treatment to complete my personalized treatment course.

FINAL RESULTS



BEFORE

AFTER 4 TREATMENTS

Unretouched photos of paid model. Individual results may vary.

Not all treatments are shown; 59% of adults received 6 KYBELLA® treatments in clinical studies.

What to expect



Treat. Repeat. Complete.

Your provider will recommend the number of treatment sessions you may need to achieve your aesthetic goals.



Each treatment is at least 1 month apart

Schedule your next appointment before you leave the office.



Office staff will take your photo before and after each treatment

Track the change in your chin profile line throughout your treatment series.

THE INJECTION PROCESS MAY TAKE
15 TO 20 MINUTES



Your provider may use cold packs or local anesthesia to help make you more comfortable

Possible side effects

Sometimes serious side effects can occur, including:

- Nerve injury in the jaw that can temporarily (median 44 days) cause an uneven smile or facial muscle weakness (experienced by 4 out of 100 people in clinical studies)
- Trouble swallowing (experienced by 2 out of 100 people in clinical studies)
- Possible injection-site problems that include bruising, hair loss, open sores (ulcers), and tissue damage and necrosis around the injection site

The most common side effects in the treatment area include:

- Swelling
- Numbness
- Redness
- Pain
- Areas of hardness



Swelling is an expected reaction to treatment

It generally became less severe and happened less often with subsequent treatment sessions in studies.

TIP: When scheduling treatment, consider planned social or work commitments, as side effects like swelling are common.

Ask your provider about *treatment package pricing* to help you save, since multiple treatments are likely.

Watch real stories about the KYBELLA[®] experience.
Check out [MyKybella.com](https://www.mykybella.com)

The first of its kind

- ✓ An injectable, nonsurgical option
- ✓ Permanently destroys fat cells under the chin
- ✓ Individually tailored* to improve your chin profile

*Multiple injections under the chin per treatment; up to 6 treatments at least 1 month apart.

LISA, AGE: 54



BEFORE



AFTER 4 TREATMENTS

Unretouched photos of paid model. Individual results may vary.

Not all treatments are shown; 59% of adults received 6 KYBELLA[®] treatments in clinical studies.

Find out if KYBELLA[®] is right for you—ask for a chin profile assessment today.



Earn savings and rewards on KYBELLA[®] and other leading aesthetic treatments from Allergan. Join today at BrilliantDistinctionsProgram.com.

Important Safety Information (continued)

Who should not receive KYBELLA[®]?

Do not receive KYBELLA[®] if you have an infection in the treatment area.

Please see additional Important Safety Information throughout this brochure and full Prescribing Information inside the pocket of this brochure.



My next appointment:

Date: _____ Time: _____



AFTER TREATMENT

What to expect

Swelling

- For most people, swelling is likely
- In clinical studies, most reported cases of swelling were mild or moderate and lasted a median of 11 days (range 1-218 days)
- Common treatment-area side effects, including swelling, generally became less severe and happened less often with each following treatment session in clinical studies
- Consider any upcoming social plans and work commitments following your treatment

EXAMPLES OF SWELLING AFTER FIRST TREATMENT



Individual patient experiences. Swelling reactions may vary. 87% of adults receiving KYBELLA® treatment in the clinical trials experienced swelling as a side effect.

Possible serious side effects

KYBELLA® can cause serious side effects, including

- Nerve injury in the jaw (which can cause an uneven smile or facial muscle weakness)
- Trouble swallowing
- Injection-site problems including bruising, hair loss, open sores (ulcers), and damage and tissue cell-death (necrosis) around the injection site. Call your healthcare provider if you develop open sores or drainage from the treatment area

Other most common side effects

- Besides swelling, other common side effects include pain, numbness, redness, and areas of hardness in the treatment area

Discuss any questions or concerns about managing side effects with your healthcare provider.

What is KYBELLA®?

KYBELLA® is a prescription medicine used in adults to improve the appearance and profile of moderate to severe fat below the chin (submental fat), also called “double chin.”

It is not known if KYBELLA® is safe and effective for the treatment of fat outside of the submental area or in children under 18 years of age.

Important Safety Information

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Have had or plan to have surgery on your face, neck, or chin; have had cosmetic treatments on your face, neck, or chin; have had or have medical conditions in or near the neck area; have had or have trouble swallowing; have bleeding problems; are pregnant or plan to become pregnant (it is not known if KYBELLA® will harm your unborn baby); are breastfeeding or plan to breastfeed (it is not known if KYBELLA® passes into your breast milk).

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Especially tell your healthcare provider if you take a medicine that prevents the clotting of your blood (antiplatelet or anticoagulant medicine).

Please see additional Important Safety Information on reverse side.

For adults with moderate to severe submental fat (double chin)

KYBELLA® is an individually tailored* injectable treatment that permanently destroys fat cells in the treatment area under the chin for an improved profile.

 **kybella®**
(deoxycholic acid) injection 10 mg/mL

*Multiple injections under the chin per treatment; up to 6 treatments at least 1 month apart.

Results are represented over the course of treatment; not all treatments are shown.



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Important Safety Information (continued)

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Call your healthcare provider if you develop open sores or drainage from the treatment area

The most common side effects of KYBELLA® include swelling, pain, numbness, redness, and areas of hardness in the treatment area.

These are not all of the possible side effects of KYBELLA®. Call your doctor for medical advice about side effects.

Please see accompanying full Prescribing Information, or ask your healthcare provider, or visit MyKybella.com.



For adults with moderate to severe submental fullness (double chin):

Bothered by extra fullness beneath your chin?



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Snap a quick selfie
from the side.

How much does your
chin profile line slope?

If the line of your chin is sloping down,
ask if KYBELLA® may be right for you.

 **kybella**®
(deoxycholic acid) injection 10 mg/mL

The first of its kind

- ✓ An injectable, nonsurgical option
- ✓ Permanently destroys fat cells in the treatment area under the chin
- ✓ Individually tailored* to improve your chin profile

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What are the possible side effects of KYBELLA®?

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These are not all of the possible side effects of KYBELLA®. Call your doctor for medical advice about side effects.

Please see accompanying full Prescribing Information, or ask your healthcare provider, or visit MyKybella.com.

 **Allergan**

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MyKybella.com KYB115249 06/18 181409