

When Lisa and Michelle started Meesha (a combination of their names) they had \$500 in the bank, and worked out of one room in our Allentown office. 12 years later they're about to open their fourth location in West Lawn, Pa - which is like, 11 minutes from Reading... but why bring a 5-star med-spa to Reading?

It's a two fold story as to why they chose 2211 Quarry Drive, West Lawn Pa as the next home for a little Meesha Magic - and the story starts in 2014 when Nurse Practitioner Kristen Shimp joined the Meesha team in the Allentown office as our second Nurse Injector - after Michelle.

Bi-weekly Kristen drove 45 minutes, twice a day to come from the Reading area to our Allentown office to treat clients on her Monday / Thursday injector shifts. Her other days were filled with ENT work with the now retired from daily practice, but still our medical director, Dr. Craig Kimmel.

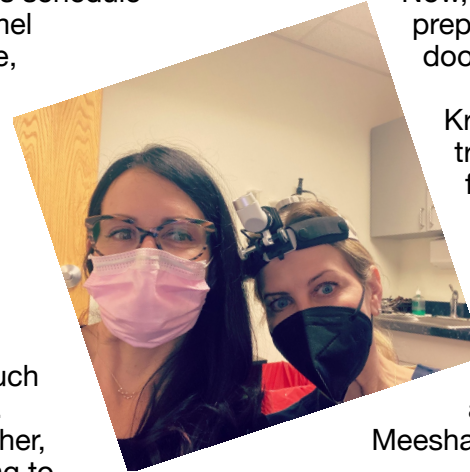


For years she maintained this schedule until last year when Dr. Kimmel announced his plans to retire, Kristen approached Michelle and Lisa with an idea.

On Fridays in West Lawn she was seeing aesthetic patients and those clients were quickly falling in love with how much heart Kristen has. They kept asking her, when are you going to open up an aesthetic office here?

As if by magic, a full office opened up for purchase just two doors down from Kristens ENT Reading home... Lisa and Michelle knew it was meant to be and purchased the building to begin renovating it to match our current branding in our Allentown and Warminster office - shout out to our Sea Foam wall color!

Renovations were off to a rocky start last year during the pandemic - finding a reputable construction team proved to be challenging, so they began demolitions themselves to move things along.



Now, 9 months later we're prepared to open our doors for you!

Kristen negotiated the transfer of her current front desk team from Kimmel Nasal and sinus Center to our new home and we were more than happy to welcome Ashley and Lisha to our Meesha Front Desk Team.

Seeing a need for medical grade skin care services in the Reading area, we were quick to promote Georgia (formerly a front desk team member in Allentown with 2 years esty experience) and hired Nancy, who brings years of Vivace experience to our team!

We can't wait to see some of you Friday, and post tons of photos. If you can't make it Friday - consider booking a visit or telling a friend who may live closer to the Reading office to give us a visit!

We are so thrilled to bring 5 star - white glove service to the area and are always open to feedback and suggestions on how we can best serve you!