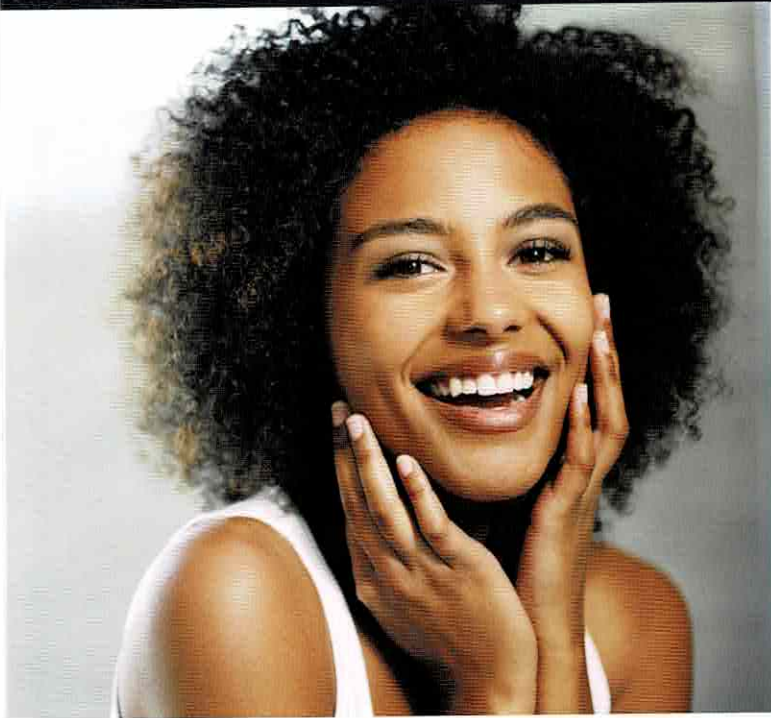


# JOIN THE SKINPEN®

# REVOLUTION!



REAL PEOPLE. REAL RESULTS.



BEFORE

AFTER

**MALE AGE 26 | 3 PROCEDURES**

Photos courtesy of: Elizabeth Steigner, Medical Aesthetician;  
Turpin, MD Plastic Surgery & Medical Aesthetics, Orange, CA

## WHAT IS SKINPEN?

SkinPen® by Bellus Medical is the first microneedling device in the world cleared by the U.S. Food and Drug Administration (FDA), clinically shown to safely and effectively treat facial acne scars for ages 22 and up. With as few as three non-invasive and affordable treatments spaced 30 days apart, you can improve your appearance and step out with confidence.<sup>1</sup>

## HOW MICRONEEDLING WORKS

SkinPen creates controlled micro-injuries to stimulate the body's natural wound-healing process, while minimizing cellular damage. The result: effective remodeling of scar tissue, while keeping the overall structure of the skin intact.

## WHAT'S NEXT?

Ask your medical provider for SkinPen by name to get the first microneedling device with results and safety cleared by the FDA. The outcomes are impressive, as demonstrated by our before-and-after photos.



BEFORE

AFTER

**FEMALE AGE 38 | 5 PROCEDURES**

Photos courtesy of: Dr. Christie Matter;  
North Texas Dermatology, Plano, TX

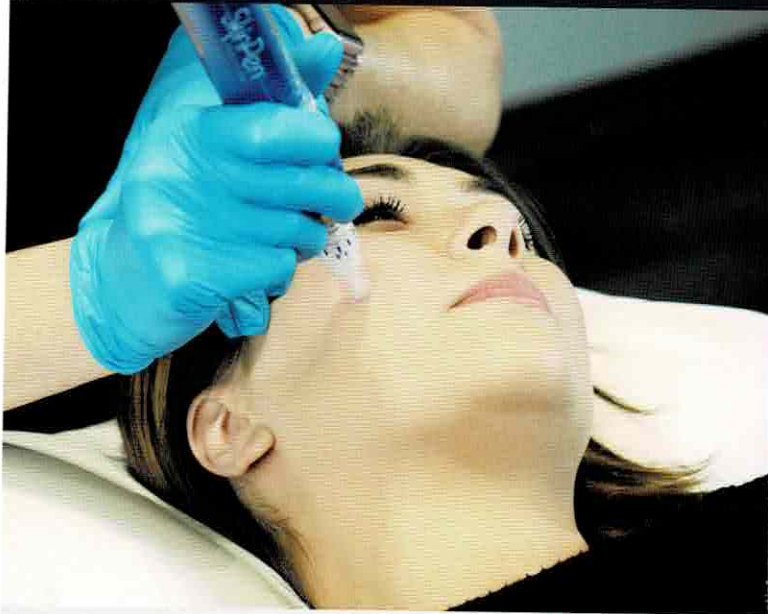
<sup>1</sup>SkinPen® U.S. intended use: The SkinPen Precision System is a microneedling device and accessories intended to be used as a treatment to improve the appearance of facial acne scars in adults aged 22 years and older. Rx only. See intended use, important safety information, and clinical trial details (data on file) at [skinpen.com](http://skinpen.com).

“ I couldn't believe the results I got from SkinPen. I felt like my results were as good as a laser treatment but without any downtime. I love my SkinPen procedures! ”

-SkinPen Patient in Chicago



# THE SCIENCE OF SKINPEN



## WHY SKINPEN?

- ✓ SkinPen is the first microneedling device cleared by the FDA.<sup>1</sup>
- ✓ Works for all skin types – dark to light.
- ✓ Most procedures take about 30 minutes, and results can be seen in as few as three treatments.
- ✓ Microneedling procedures tend to cost less than alternatives. The cost varies depending on the size and number of treatment areas.
- ✓ Bellus' Skinfuse® Post-Microneedling Protocol uses the right ingredients to produce the best environment for skin remodeling.

“ The results after one procedure made it very difficult for me to wait four weeks for my second procedure. I can't wait to be on the beach in Mexico.

–SkinPen Patient in Texarkana, Arkansas



**FEMALE AGE 26 | 6 PROCEDURES**

Photos courtesy of: Cathy A. Presnick, Licensed Aesthetician; A Perfect Complexion, LLC, Melbourne, FL.



**FEMALE | 6 PROCEDURES**

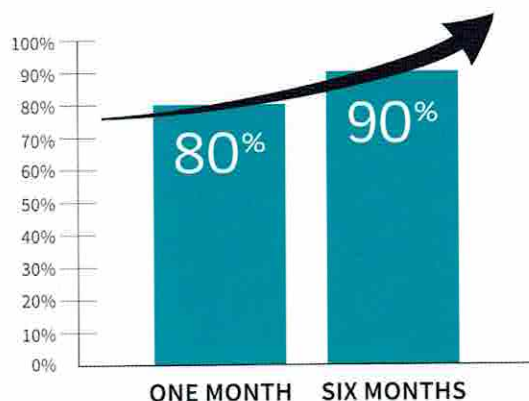
Photos courtesy of: Cathy A. Presnick, Licensed Aesthetician; A Perfect Complexion, LLC, Melbourne, FL

# FREQUENTLY ASKED

# QUESTIONS

## LONGTERM RESULTS

The percentage of SkinPen clinical trial subjects reporting improvement in the appearance of facial acne scars over time.



### LITTLE DOWNTIME

Many patients return to work the next day



### SAFE AND SOUND

First FDA-cleared microneedling device<sup>1</sup>



### NATURAL SOLUTION

SkinPen's mechanical process is versatile: usable year-round with all skin types



### HAPPY PATIENTS

90% of clinical trial subjects would recommend to friends and family<sup>2</sup>



### LOW-RISK

No device-related adverse events in clinical trial of SkinPen patients



### COMFORTABLE

Numbing cream may be used to minimize discomfort

## WHY USE SKINPEN?

SkinPen is clinically shown to reduce the appearance of acne scars. In fact, 90% of subjects in the clinical trial would recommend the treatment to friends and family.<sup>2</sup> It's a minimally invasive procedure performed in-office with little downtime. As the first FDA-cleared microneedling device, SkinPen sets the industry standard for safety.

## WILL IT WORK FOR ME?

Unlike most alternatives, SkinPen has been clinically shown to be effective for women and men with skin ranging from light to very dark.<sup>2</sup> Likewise, SkinPen's mechanical process is less abrasive than harsh chemical peels. In addition, when you properly space treatments that are overseen by a physician, the procedures can be administered year-round.

## IS IT SAFE?

Yes, by design. SkinPen's patent-pending – and single-use – sterile needle cartridge is built with safety in mind. SkinPen is also surrounded by a proprietary BioSheath that acts as a barrier to prevent cross contamination between procedures.<sup>2</sup> Safety measures like these are part of the reason SkinPen is the first microneedling device cleared by the FDA.

## WHAT SHOULD I EXPECT POST-PROCEDURE?

The skin will appear slightly pink to red immediately post-procedure, similar to a mild to moderate sunburn. Additionally, the most common treatment responses experienced were dryness, rough skin, tightness, redness, itching, peeling, discomfort, tenderness, and burning. These conditions resolved over time without any further complications.

<sup>1</sup>SkinPen® U.S. intended use: The SkinPen Precision System is a microneedling device and accessories intended to be used as a treatment to improve the appearance of facial acne scars in adults aged 22 years and older. Rx only. See intended use, important safety information, and clinical trial details (data on file) at skinpen.com. <sup>2</sup>Data on file. Bellus Medical. 2017.



TALK WITH US.  
**EVERYONE  
ELSE DOES.**



LEARN MORE TODAY AT  
**SKINPEN.COM**



**Bellus Medical** delivers dramatic results in rejuvenation and restoration. Available only to physician-directed practices, our aesthetic products – SkinPen®, the first FDA-cleared microneedling device; the post-microneedling protocol Skinfuse®; the light-activated cream Allumera®; and the platelet-rich plasma systems ProGen™ and RegenLab® – set the industry standard for efficacy, safety, and innovation.

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skinpen.com  
SkinPen U.S. patent pending serial number: 15566665  
PN#10330027 | REV.B

SkinPen  
BY BELLUS MEDICAL



RECLAIM YOUR  
**COMPLEXION**

*What if you could have better looking skin – safely, affordably, and quickly? You can, with the first FDA-cleared microneedling device.*