

## ***Kelsey's Treatment Journey***

**5** years ago is where it all began - Kelsey was just a bright eyed and excited esthetician student at Metro Beauty Academy in Allentown. Looking in the mirror Kelsey felt her look was 'right' for the time; a solid tan with piercing blue eyes. As she started her studies it became clear, the tan she so admired was actually just a code word for 'sun damage.' It was devastating at first but Kelsey understood that her tanning habits weren't healthy and she knew she needed a change.

The more she learned about our largest organism (skin) the more she understood that what she was beginning to experience was called Hyperpigmentation and melasma. More commonly understood to be uneven discoloration of the skin.

Her professors at Metro gave her a good starting block but she knew she was destined for more. She began to frequently stalk the BotoxByMeesha Facebook and instagram page.



She became quite adapt at sliding into their DMs - planting herself on their radar.

On one rainy day Business Owner Michelle and Esthetician Manager Liz had a lecture event at Metro, and it was on that day Kelsey was hooked and knew she needed a job with the Team Meesha. Later that week she booked herself an appt as a means to get in front of Michelle and Liz.

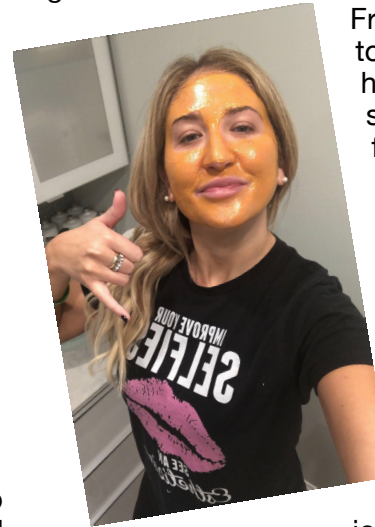
It worked, 4 weeks later she began her training as Meesha's first esthetician hire! She spent weeks studying under Liz Kelly our esthetician manager, and that is no easy feat. Liz ensures her team is up to date on the latest trends and advanced techniques by frequently handing the team tests that she grades and corrects so true learning can happen.

Once Kelsey had the job she knew her priority would be to get her skin in order. After all, nobody wants to take skin care advice from someone who doesn't know how to take their own advice!

Kelsey has had quite the list of treatments to take her from sun damaged to glow-getter. Here's what she felt made the biggest difference:

***Revepeel***  
***Retinol peel***  
***Microneedle reg and prp***  
***Dermaplanes***  
***Hydracial***

Nowadays Kelsey is stepping up her medical grade skin care game to ensure she never slips back into her "before" photo. She swears by Vitamin C and a good SPF. Frequently also using retinol to increase the turnover of her skin cells to make sure she has her freshest face forward.



When Kelsey isn't snacking on Saltines (her favorite food, only second to Champagne) she is checking in on her clients. She is often brought to the verge of tears when she gets kind words and selfies sent to her from her clients. Their journeys become her journey and she's always thrilled with they're thrilled!