

Michelle Balbi Finally Gets The Liquid Nose Job She's Been Dreaming Of For Years!

Business owner Michele has been putting off getting a liquid rhinoplasty or more commonly referred to a liquid nose job, for many years. She was most nervous about the pain because even though she is a national trainer when it comes to cosmetic injectables, and sees over 50 patients per day, she still doesn't love being in the treatment chair. Of course, Michelle trusts Victoria wholeheartedly and was finally ready to take the plunge and receive the treatment herself.

Prior to treatment, Michelle had to fill out her medical history and consent forms. The most important question in the medical history section pertains to surgical nose jobs. A client who has received a surgical nose job is no longer a candidate for a liquid nose job due to the restructure of the blood vessels during surgery (more about that on page 2).

After her paperwork was completed, Michelle was numbed using our specifically crafted BLT numbing agent, which was followed by the

application of an icepack. The ice pack serves two purposes - first and foremost to mitigate pain, but it also constricts the blood vessels which can help prevent bruising or misplaced filler.

Once the numbing agent had kicked in (about 5 minutes later) it was time to get to work. Victoria began by injecting the bridge of the nose first, this is the "high risk" portion of the treatment (more info on page 2) - but with frequent capillary response checks - which means pressing on the area and checking for adequate blood flow - the

bridgework went off without a hitch (as per usual)

It was then time to alter the thing Michelle hated most about her nose - the downward pointing tip. Victoria transferred the filler to a BD syringe (it's smaller than what the filler is shipped in) and began to craft and contour the nose. After all of this effort, Victoria still had filler leftover so she was able to use it on Michelle's chin... but why?



Victoria explained to Michelle she'd like to work on her Ricketts' E line. This is a lip analysis that consists of drawing an imaginary line from the tip of the nose (pronasale) to the soft tissue pogonion lip area. According to Ricketts, in normal profile, the upper and lower lips lie behind this line.

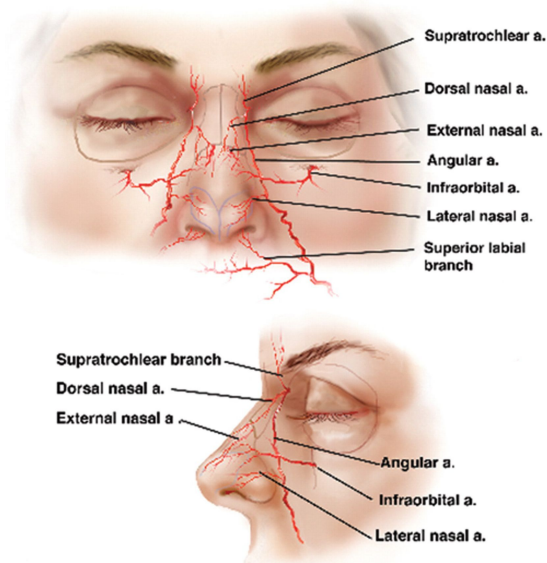


It's important to note that the Ricketts E Plane shouldn't be a goal for everyone! Face symmetry and proportions vary from person to person, and from ethnicity to ethnicity. It's why often times injectors will ask you to bring in realistic goals before starting a treatment with you.

So why do injectors have a Love-Hate relationship with liquid nose jobs? The results are always spectacular and the restored confidence we see on the looks of our client's faces make it worth it, but it's a complex treatment that has a higher risk than most services. This is why

we always tell you to ask an injectors experience.

But what causes the increased risk? There are a variety of super important blood vessels that run through the nose and feed blood to the eyes. If an inexperienced provider places filler pressure on either of those vessels they could lead to an occlusion (or death of a blood vessel. This could cause a loss of vision.



Before you panic and think "I'm NEVER getting a liquid nose job" please understand that visiting with a great injector means little to no risk - AND- if any hiccup does arise, a prepared injector has Hylhex on hand and can dissolve the filler before any sort of issues arises.

With all cosmetic treatments, communication is key! Don't be afraid to have a conversation with your injector before any treatment!